

# JONATHAN KEYSER

ENTREPRENEUR | BEST SELLING AUTHOR | KEYNOTE SPEAKER

“Jonathan is the most compelling speaker  
I have ever heard. I bring him back every  
year to speak at our annual summit.”

**KEVIN MCHOLLAND**  
Senior Partner Ernst & Young (EY)



# CREATING A HUMBLE BADASS CULTURE

Commercial real estate brokers have a reputation for behaving in a ruthless, self-serving, and non-transparent fashion. They are not alone. Too often, people in all forms of sales and service industries feel they need to behave this way to be successful.

JONATHAN KEYSER IS HERE TO TELL YOU THAT IS NOT TRUE.

“ Success through selfless service is the greatest business principle of all time. ”

**4.7** SPEAKER  
RATING



# JK SPEAKS

## HIS POPULAR KEYNOTE TOPICS:

### YOU DON'T HAVE TO BE RUTHLESS TO WIN

Jonathan spares no self-criticism describing his journey from a ruthless commercial real estate broker to creating success by helping others succeed. Attendees will walk away with 3 practical steps to creating extraordinary financial success through service.

### ROADMAP TO A SELFLESS CORPORATE CULTURE

Jonathan shares the steps he took to create an eight-figure commercial real estate firm around a culture of selfless service. Attendees will leave with a clear roadmap they can immediately put into practice to create a selfless culture within their organization.



***“ Business is changing. It doesn’t have to be ruthless, and thankfully, Jonathan Keyser is SHOWING US A DIFFERENT WAY. ”***

**JOHN MACKAY**  
CEO and co-founder of Whole Foods



ABOUT

# JONATHAN KEYSER

FOUNDER & THOUGHT LEADER OF KEYSER

Jonathan has built the largest commercial real estate tenant firm in Arizona in just six years using the Selfless Service Model. His firm is one of the fastest growing firms of its kind in the country and currently serves thousands of clients worldwide. In addition to being an entrepreneur, he is a nationally renowned speaker, columnist, and author.

**“Jonathan Keyser has built his whole company around ‘selfless service,’ and it has worked brilliantly.”**

**BO BURLINGHAM**

*Inc. editor and best selling author of  
Small Giants and Big Fish*



602.509.0624 | [JONATHANKEYSER.COM](http://JONATHANKEYSER.COM)

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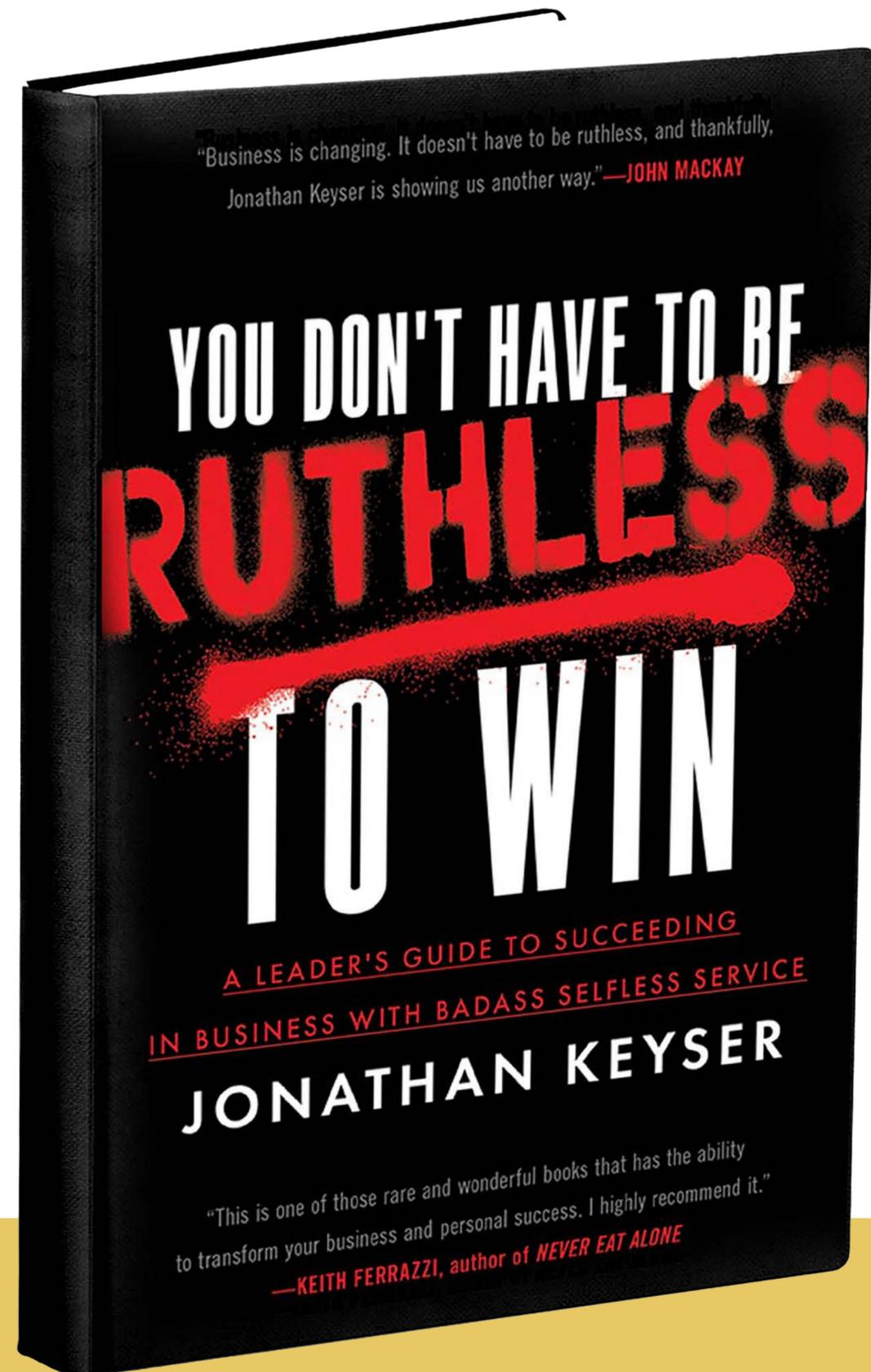
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## BUY THE BOOK

In this brilliant book, Jonathan shares his very personal journey, sparing no self-criticism. In this scathing self-assessment, he describes how he changed from a ruthless commercial real estate broker to someone who lives to help others succeed, building a rapidly growing firm that is disrupting and reinventing the antiquated and highly competitive industry of commercial real estate brokerage. All while equipping other companies to do the same.

This distinctly compelling and easy-to-read book shares *WHY* adopting these counter-intuitive strategies is actually the most effective approach to creating long-term success, and *HOW* the reader can incorporate these principles into their own business to disrupt and dominate their respective industries.

# BOOK JONATHAN AS YOUR NEXT KEYNOTE SPEAKER

## CONTACT JONATHAN'S TEAM

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