



# Josh Turner

LinkedIn Marketing Expert  
Wall Street Journal Bestselling Author

# LinkedIn Marketing

"One man has had a laser focus on LinkedIn for the past few years; he created a whole business out of it. His name is Josh Turner. He calls himself a "B2B Marketing Expert Specializing In LinkedIn," and as the founder of Linked University, which offers webinars and trainings to get the most out of LinkedIn, and LinkedSelling, which has done work with LinkedIn marketing campaigns since 2010, it's a well-deserved title."

– Huffington Post

**Most LinkedIn trainers and speakers, they don't actually use LinkedIn for business development. We do. In fact, we have clients all over the world in a ton of different industries that pay us to run LinkedIn marketing and lead generation campaigns for them.**

**Josh and the LinkedSelling team, we're in the trenches of LinkedIn every day. We know what works and what doesn't. It's not based on theory or some experience from back in the day. Our systems and training are based on things that we are actually executing for clients every day. We also run the leading online LinkedIn training program for marketing and sales professionals, Linked University.**

**When you book Josh to speak or conduct a training session for your organization, you're getting the most impactful LinkedIn training available today. People who hear Josh speak and attend his trainings, they take action and they get results.**

For Booking Inquiries Please Email: [jamiekreft@linkedselling.com](mailto:jamiekreft@linkedselling.com)

# POPULAR SPEAKING TOPICS

## The \$27,000 Tripwire

### **The LinkedIn Client Funnel Process & Script that Gets 60+ High-Ticket Leads a Month**

In this session, Wall Street Journal Best-Selling Author & CEO of LinkedSelling, Josh Turner, will walk you through the 3 areas of LinkedIn you need to be leveraging now (most people don't even know 2 of these exist). By leveraging warm email and LinkedIn, he'll map out his step-by-step process that you or your team can use to get your company in the door with your most important, high-value clients every month...on autopilot. This is the same system that has helped thousands of clients all over the world (including names like Neil Patel and Microsoft) gain millions in revenue and sales.

## The Secret LinkedIn Playbook

### **The Secret LinkedIn Playbook to Generate High Quality Leads, Build Relationships and Dramatically Increase Your Sales**

In this power session, attendees will walk away with a clear road map for how to leverage LinkedIn to build a strong pipeline of leads and clients, leveraging the latest advancements and strategies based on hundreds of campaigns that LinkedSelling has managed and tested over the last 12 months. You'll also get his 2-pronged strategy for using a combination of LinkedIn paid ads AND organic nurture campaigns to drive an optimal mix of short and long term results, so you can generate immediate ROI with those prospects who are ready now...while planting the seeds for those who need a little more time...allowing you to capture the biggest chunk of your market as possible.

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# SPEAKING TOPICS (CONT'D)

- How to Harness the Power of LinkedIn to Drive Lead Generation and Engagement to the Next Level
- How to Create a Massive LinkedIn Referral Network
- Step-by-Step Strategies for Generating Leads on LinkedIn
- A to Z LinkedIn Training for Marketing and Sales Teams
- Marketing and Selling Your Services via Webinars
- Using Premium Training Programs (like Linked University) as a Lead Generation Strategy

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# A Trusted Authority

As an Entrepreneur 360 company and an Inc 500 company - two years running! - LinkedSelling is the world's foremost B2B marketing and lead generation company. And here's why: Josh understand what it takes to generate qualified, cost-effective leads that supply their business with consistent cash flow and the world's preeminent authority on LinkedIn..



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# What People Are Saying...

"I hear hundreds of speakers a year and the reason Josh stands out is because it is more of a conversation than a talk. You can use every nugget he shares and every truth he drops in a practical and immediate way. That is the type of speaker I want to hear over and over again because it has an meaningful effect on your business and your life."

- Suzanne Evans, CEO Suzanne Evans Coaching

"Josh Turner was one of the most highly rated speakers at our event of 6,000+ attendees and over event."

- Russ Henneberry, Editorial Director at DigitalMarketer

"I had the opportunity to hear Josh Turner speak at Traffic and Conversion (one of the biggest conferences in Digital Marketing). I was blown away by the content he provided. Not many people understand LinkedIn to grow their business, Josh and his Team do! If you are looking for a great speaker that will give your audience the insights on LinkedIn, Josh & his team are the go to!"

- Pete Vargas, CEO Advanced Your Reach

# About Josh Turner

**Josh Turner is the Wall Street Journal best-selling author of Connect and Booked, and the Founder and CEO of LinkedSelling, a B2B marketing firm specializing in fully outsourced LinkedIn lead generation campaigns. They represent clients (like Neil Patel and Microsoft) across the globe, in a wide variety of industries. He is considered one of the leading experts in the world when it comes to growing your business using LinkedIn.**

Since starting LinkedSelling in 2011, the company has gone on to be named two years in a row to the Inc. 500 list of the fastest growing companies in the US. His workshops and systems for getting leads and clients have been taught to over 300,000 business owners and entrepreneurs, and generated thousands of leads and millions in sales for his clients.

His work has been featured in nearly every major media publication, and been endorsed by many of the top influencers in the online marketing and small business space. Josh's passion lies in helping main street business owners get off the cash flow rollercoaster, by putting reliable marketing systems in place to consistently bring in new leads and clients.



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