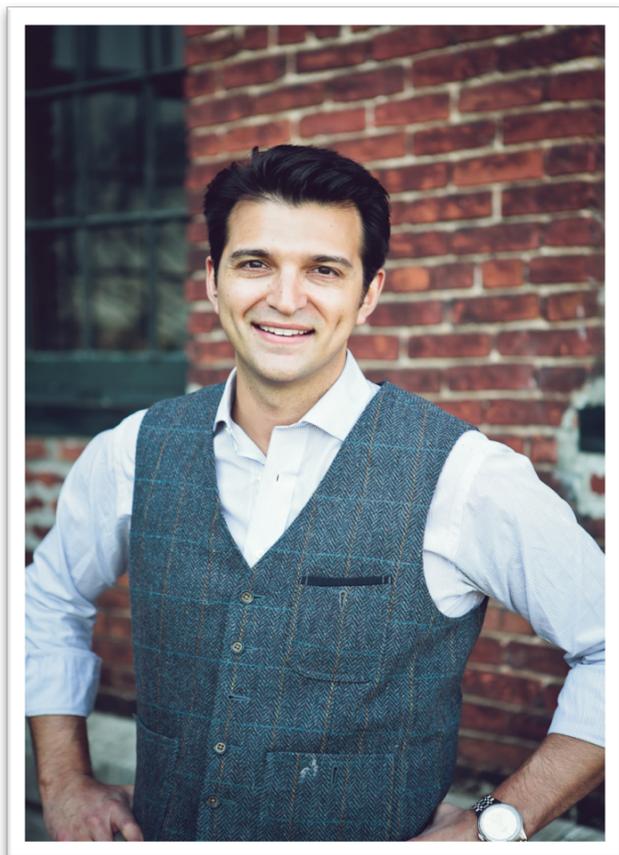




Rory Vaden is the New York Times bestselling author of Take the Stairs. His insights have been featured in the Wall Street Journal, Forbes, CNN, Entrepreneur, Inc, on Fox News national television and in several other major media outlets. As a world-renowned speaker, His Tedx talk has been viewed nearly 2 million times, he is a 2x World Champion of Public Speaking Finalist and he was recently named as one of the top 100 leadership speakers in the world by Inc Magazine.

He is the Co-Founder of Brand Builders Group and the host of the Rock Solid Reputation podcast.



MEET RORY VADEN



PROGRAM DESCRIPTION

Rock Solid Reputation: Becoming The Person People Want To Do Business With

[Click to watch: Rory Vaden Rock Solid Reputation Speaker Demo Video](#)

When you have a powerful reputation customers flock to you, those around you are loyal to you, and your brand has enough trust to withstand scrutiny and setbacks.

But, if you have a weak reputation, then it's hard to stand out from the crowd, you'll struggle to attract and keep great people and even the smallest hint or suggestion of a mistake can bring you or your business crashing down.

The real brand of any business is simply the sum of the reputations of the people inside that business.

Yet most people and most companies have virtually no strategy, intention or process to shape their personal reputation. Because of that they lose relationships, they lose revenue and they lose trust with the general population.

It doesn't have to be that way.

New York Times bestselling author and Inc Magazine Top 100 Leadership Speaker, Rory Vaden and his team at Brand Builders Group, have studied, researched and developed what they call "The Reputation Formula." Rory can share with you a seemingly simple but powerful step by step process to give you the kind of indestructible reputation that will make you and your company legendary.

Learn how to build a great reputation and watch how it becomes the ultimate competitive advantage for you and your business.

So if you want a speaker who delivers fresh, actionable and innovative content, powerful and compelling inspiration, and entertaining humor all customized to your unique audience, invite Rory to speak now.



PROGRAM DESCRIPTION

Rich, Famous, and Influential: How To Use The Power Of Personal Branding To Build An Empire And Make A Difference

Imagine never having to “sell” in your business.

What if instead of outbound prospecting, your phone rang, emails came into your inbox, and people contacted you to do business with them?

That is the power of becoming a celebrity expert in your space and it's more possible today than ever before. But the amount of information, techniques and tactics related to personal branding is daunting and overwhelming. There are so many books to read, so many tools to learn, and never enough time to get them all implemented.

In this empowering and enlightening session, New York Times bestselling author and Inc Magazine Top 100 Leadership Speaker Rory Vaden, has compiled and condensed all of the knowledge he's learned from spending countless hours and investing tens of thousands of dollars learning from the top personal branding experts in the world.

You will learn simple and straightforward strategies that you can use to immediately build your personal brand, monetize your message, and increase your influence.



PROGRAM DESCRIPTION

Take The Stairs: How To Get Yourself To Do The Things You Don't Feel Like Doing

Do you want your audience to take action? A recent study of 10,000 people reported that the average employee wastes over 2 hours each day at work on non-job related tasks. The average US employee makes an annual salary of \$39,795. That means procrastination costs employers, on average, \$10,396 per year PER EMPLOYEE.

Every day we make a choice: use the escalator or take the stairs. Not just literally, but also metaphorically speaking, the majority of the population generally chooses the easy way out. Rory's message of "success means doing things we don't want to do" is as relevant as ever before. With a humorous delivery style that both entertains and challenges, Rory motivates his audience to reevaluate their work performances in and out of the office, and ultimately ask: what if we lived in a world where more people chose effort over ease?

How can more **discipline** transform your organization, employees or you as an individual?

Increase Productivity

Decrease Costly Turnover

Increase Revenue & Profitability

Decrease Workplace Stress

Increase Focus

Decrease Daily Distractions

Increase Morale

Decrease Wasted Time

Rory's presentation is uniquely tailored to acknowledge and analyze specific challenges like procrastination, creative avoidance, and daily distractions that occur in your company workplace. You and your audience will walk away with a surge of new motivation and an empowered mindset to make a real and effective change.



PROGRAM DESCRIPTIONS

Heart Led Leader: The 5 Core Attributes that Create Top Teams

Motivated, reliable, engaged, consistent, trustworthy and effective team members are what every leader wants. But how do you find those people? Or how do you create them? Too often managers struggle to get their people to show up every day and produce at the height of their potential.

And there are all too many reasons to cite or places to point as blame for why that happens. Yet, the best leaders know that there are a few simple and critical traits that they must exhibit personally that predominantly determine the performance of their team.

During this inspiring and pragmatic presentation, New York Times bestselling author and Inc Magazine Top 100 Leadership Speaker Rory Vaden, will share the 5 core attributes that create top teams. Once you know the fundamental formula about what creates great leadership you will have the secret sauce to growing any business or advancing any cause. Come discover the actionable practices that you can implement immediately to get more out of the people who are following you.

"For ninety minutes, Rory delivered a high energy, entertaining presentation, packed full of meaningful content that our members can immediately apply to their business and personal lives. You rocked it, Rory!"

- **NPSA/ MARK GRAHAM**

"By far, Rory was the best speaker at the three day conference. Rory was fantastic. It was absolutely clear that Rory wanted to deliver the exact message we needed and deliver is exactly what he did."

- **FIRST COMMAND FINANCIAL/ MIKE T.**

"Rory Vaden was a super star! Exceeded all expectations! Down to earth, charming, exciting, accessible. More than a mere performer, Rory is sensitive to the needs of his audience, highly intelligent and one class act! We will remember Rory Vaden for a good long while!"

- **WINESHOP/ JANE CREED**

"Rory delivered! Throughout his presentation, he combined fresh insights with practical application. He's the best speaker I've ever seen. AMAZING! His training was not only useful and challenging for my business, but also for my life in general."

- **PAMPERED CHEF/ DOREEN GRASS**

"His presentation exceeded my expectations. Rory has a unique perspective on presenting the common in an uncommon and enlightening way. Have Rory speak for your company. His personable, fun, high energy, skills packed presentation will change your people and your business."

- **JUICE PLUS/ DEBBI WALTON**

TESTIMONIALS



Fee Schedule

US, Canada and Mexico

60-90 Minute Keynote	\$25,000
Half day (up to 4 hours)	\$32,500
Full Day (up to 8 hours)	\$40,000

Europe, Asia and Australia

60 -90 Minute Keynote	\$35,000
Half day (up to 4 hours)	\$40,000
Full Day (up to 8 hours)	\$45,000

Non-Profit and Education

60-90 Minute Keynote	\$15,000
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Flat 25% discount for all Nashville speaking engagements.

**We recommend a \$1,500 travel buyout for airfare, ground and food.
Hotel to be booked and direct billed by client.*

