

THE SECRET BLACK BELT SYSTEM FOR CHAMPION LEADERS



ELLIOTT BAYEV



DANIEL MOSKOWITZ

ABOUT SALES JIU-JITSU

There are many systems designed to get you and your sales organization to a high level...

...but there are very few for the already high-level person and company to become *elite*.

Because Jiu-Jitsu is a real, visceral, physical combat system, the processes for achieving success are just easier to see.

The Sales Jiu-Jitsu framework is a complete sales conversion system offering a wealth of insights, strategies, and tactics taken from a combined 50 years in Jiu-Jitsu and sales.



Elliott **BAYEV**

ELLIOTT BAYEV has more than thirty years of martial arts experience with twenty-four in Brazilian Jiu-Jitsu.

He's a second degree black belt and Masters World silver medalist, Pan American silver medalist, and was a double gold medalist at the 2017 Rickson Gracie Cup.

Elliott owns OpenMat Mixed Martial Arts in Toronto and offers online JiuJitsu Instruction for beginners at BJJ101.tv.



Daniel **MOSKOWITZ**

DANIEL MOSKOWITZ has been in sales for twenty-five years.

He has generated over \$30 million in B2B sales himself and has been responsible for sales teams generating hundreds of millions across multiple sectors.

Daniel currently serves as the director of sales at Advance Your Reach, which he helped grow into an eight-figure, privately-held company.



SPEAKING TOPIC

Sales Jiu-Jitsu: The 4 Secret Black Belt Steps to Increase Your Team's Conversion Rates

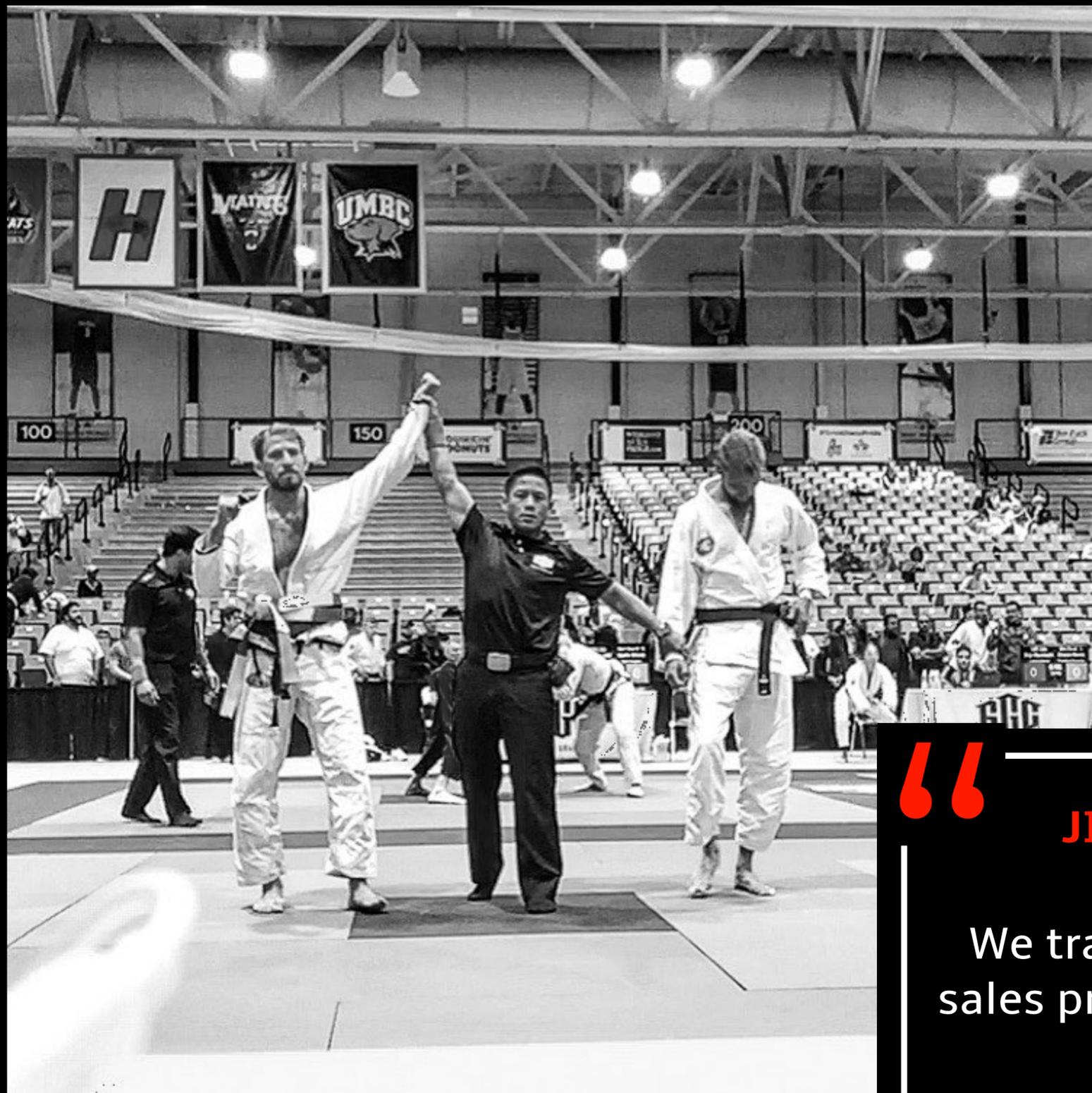
As we teach the Sales Jiu-Jitsu System, your audience will learn **8 Advanced Sales Strategies** that will **increase their sales conversion rate 10 - 50%**.

The unique teaching style – combining the principles of Sales and Jiu-Jitsu – PLUS the practical tools to guarantee that this isn't "theory that will sit on a shelf." It is full of actionable steps that will give your audience a competitive advantage – whether they are new to sales or a world-class sales leader.

This isn't just theory...

Your audience will walk away with the tools to implement!

CONNECT: 416.602.1387 | SalesJiuJitsuBook.com | Daniel@SalesJiuJitsuBook.com



“

Elliott is one of the most skillful and thoughtful teachers of Jiu-Jitsu that I've ever met.

Not only is his knowledge of the art encyclopedic but he's able to convey difficult concepts and techniques in a conceptual way that makes learning fun and easy.

I highly recommend training with him.

STEPHAN KESTING
BJJ BLACK BELT
ONLINE MARKETER

“

JIU-JITSU IS THE ART OF FACING CHALLENGES

We translated this physicality of Jiu-Jitsu into what the sales process is like to create the Secret Black Belt System for Champion Leaders.

- ELLIOTT BAYEV -

”

WHAT PEOPLE ARE SAYING



“ Daniel is the rare speaker who can hold the audience and help them at the same time. He has a huge heart and it shows on stage.

He is a master sales leader and strategist, I have seen his sales playbooks work and deliver time and again. I trust Daniel to advise me when I am going on a stage to sell, and **I know he will deliver for your audience every time!**

- PAT QUINN -

Head Speaking Coach, Advance Your Reach ”

“ Daniel has done 3 Sales Workshop for my audience and the response from our participants was incredibly positive – they LOVED it.

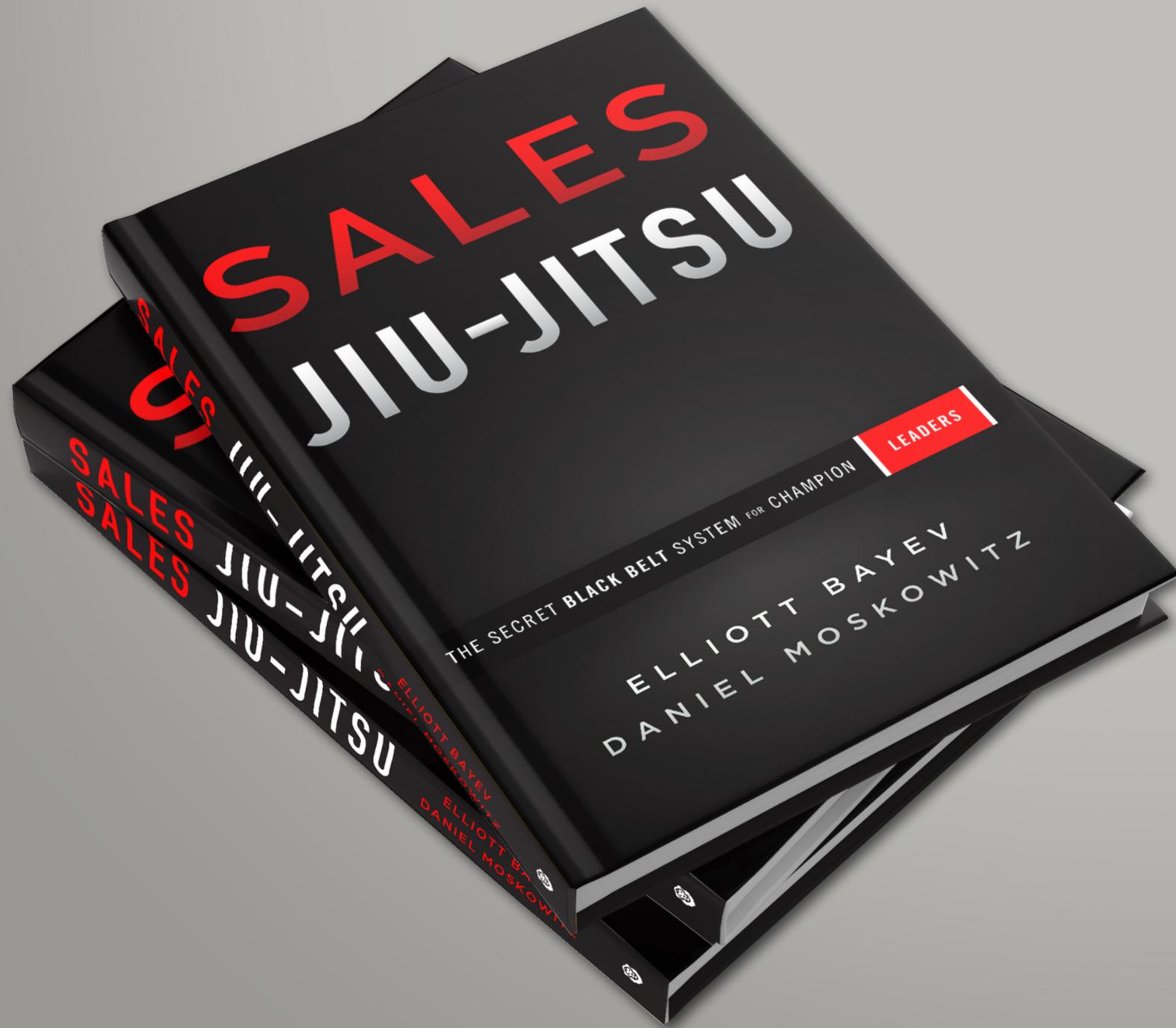
He brought great energy to his presentation and training, made people feel like sales can be easy and fun, and his methodology aligns with our teachings perfectly. **We cannot wait to have him back again!**

- MELANIE WOODWARD - ”

“ I can't recommend Daniel enough. He did a presentation for our group and he was truly OUTSTANDING. I have attended lots of sales workshops before but his process for selling is unlike anything I had heard of before -and it works!

His explanations **completely shifted my way of selling.** He's a powerful speaker, using lots of helpful examples, and with insanely smart insights on real-life situations all taking notes madly (again!). **Believe me: you want to hire him.**

- AIKO THURLOW - ”



ABOUT THE BOOK

The complete sales system for elite leaders and entrepreneurs to take their already successful sales teams and turn them into sales black belts.

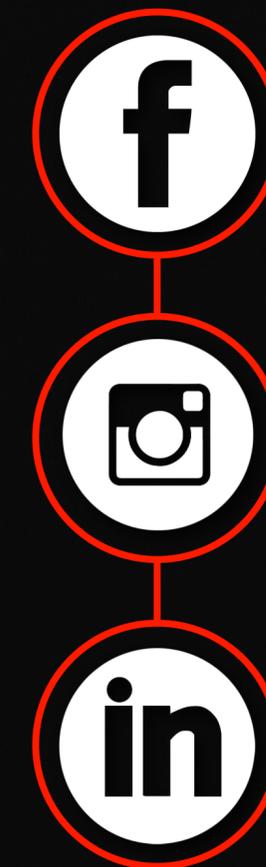
This book provides practical and actionable steps you can use to get results with your teams on their next sales engagements.

Whether you are new to sales or a world-class salesperson who is leading sales teams, this book will give you a competitive advantage in your industry.

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CONNECT WITH US:



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Daniel@SalesJiuJitsuBook.com



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