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AUTHOR | SPEAKER | BUSINESS LEADER | CEO & FOUNDER



LORI MOEN

SPEAKER | BUSINESS LEADER | FORMER BUSINESS OWNER | EXIT PLANNING ADVISOR | CEPA



MIKE HAWKS

SPEAKER | BUSINESS LEADER | CPA | FORMER CFO

SIGNATURE TALKS

Igniting Unstoppable Change

Are you feeling stuck, alone, want change but aren't sure where to start? Stop chasing symptoms and get to the root of the problem. Change doesn't have to be hard or overwhelming, you just have to approach it with the right tools, support and mindsets! During this talk Michelle will help you:

- 1. What big change you need to make and why is it important to you and your life.**
- 2. What is keeping you stuck in your current circumstances.**
- 3. How to start making and sustaining changes to deliver you to your desired future.**

Life after business: A business owners guide to thriving in their next chapter

Lori Moen shares her own personal journey through discovering what life could look like after selling her business. Business owners are invited to take the journey to uncovering:

- **Who you are after the sale of your business**
- **Leaving a legacy**

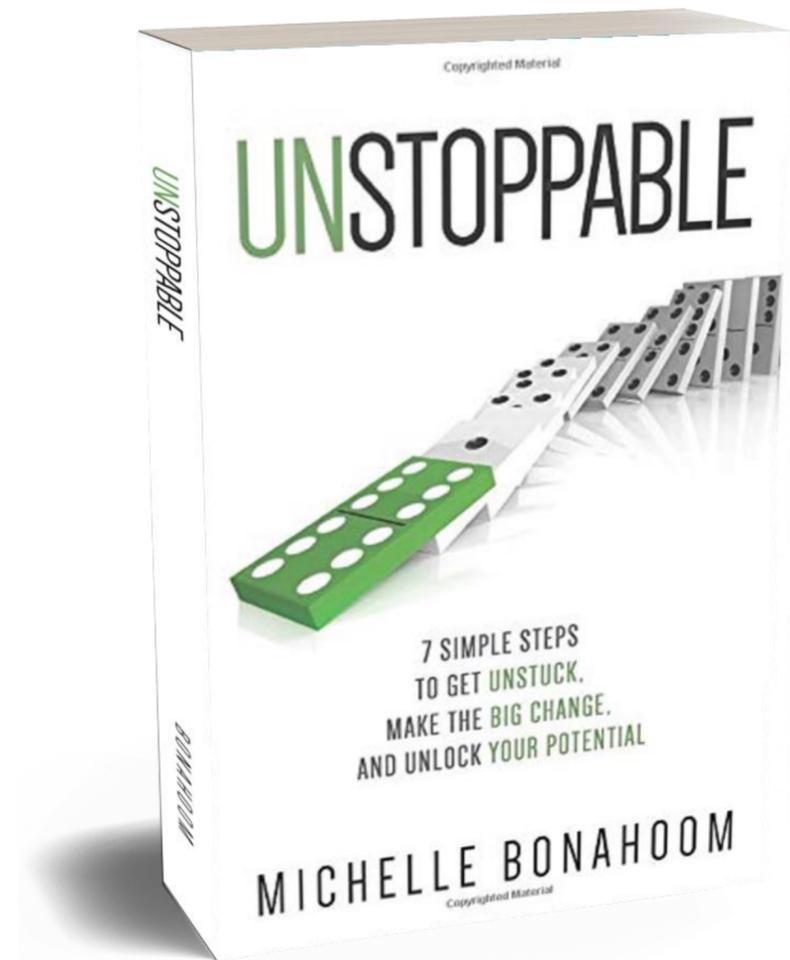
Musings of a Former Trophy Wife: Creating a business that is valuable and transferable

Former trophy shop owner Lori Moen shares her insights in running her business with the end in mind. Business owners can start building their legacy today, by bringing their transition planning into the present day, and building a business that is valuable and transferable.

Successfully Navigating Uncertain Times

Michelle combines her own personal experiences and story with her experience working with over 100 different companies as they prepare for key critical transitions including: Preparing the next generation for leadership/ownership, growing the value of your business through Value Growth work, Transition planning for business owners, Mergers and Acquisitions, Integration, and individual leadership development.

- 1. Responding to change and crisis**
- 2. Leveraging your mindset**
- 3. Developing a sustainable contingency plan**



THE ONE CHANGE THAT CHANGES EVERYTHING.

**Unlock the secrets to making
fail-proof lasting change.**

If you want to impact your community, your business & your family, stop wasting your energy on fads that wear you out and don't give lasting results. Learn how to **hack your goals** so that every step is easier than the last, and every decision propels you towards your ultimate goal.

A TRUSTED VOICE

Average Speaker Rating

★★★★★ 4.85/5

As an entrepreneur and CEO of a fast-growing manufacturing business, I know that top notch advisors and coaches are necessary to be successful. Lori implemented systems to help me and the other participants of the round table address our challenges, strengths and goals. With [Lori's] simple format that had us check in and evaluate, she enabled us to not only see our own operation more clearly but also gave a window to the other members as peers to see the big picture and advise.

- Susan, CEO

"Unstoppable was awesome! It gave me tools that I've taken back to my team at work to help them discover their purpose and have even brought it to my family! It feels good as a Mom to be able to sit down with my kids and help them get momentum in who they are before they get stuck."

— Training Manager

"Our speaker was so authentic, the material was easy to understand and the audience was able to connect by applying the learning to personal experiences in real-time."

— Nathalie B, Business Owner

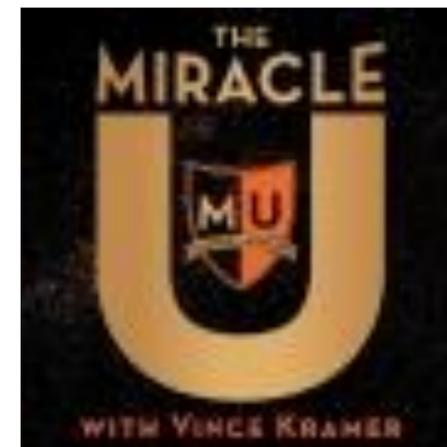
"Michelle has created a first-rate live event which very clearly teaches how to make a big change in a life grounded in mission, vision, and values. Every person on earth would benefit from this training."

— Bill Baldwin

I highly recommend Lori to any professional who is willing to grow. She has this magical way of unfolding the "unknown" in front of your eyes. Every single individual was fully engaged from start to finish.

- Gretchen, CEO

FEATURED ON



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