

# Robyn

C R A N E

Business Growth Expert for Women, CFP®



MEDIA KIT

# A B O U T *Robyn*

Speaker/Trainer and Business Growth Expert, Robyn Crane is known for hosting the TV show, The Financial G-Spot, Radio show, Let's Talk Money and is a 4-Time #1 Best Selling Author. Her blueprint for financial and business success has been featured on radio, podcasts, publications and TV networks such as ABC, NBC, O, Oprah Magazine, Entrepreneur, Fortune and the Wall St. Journal.

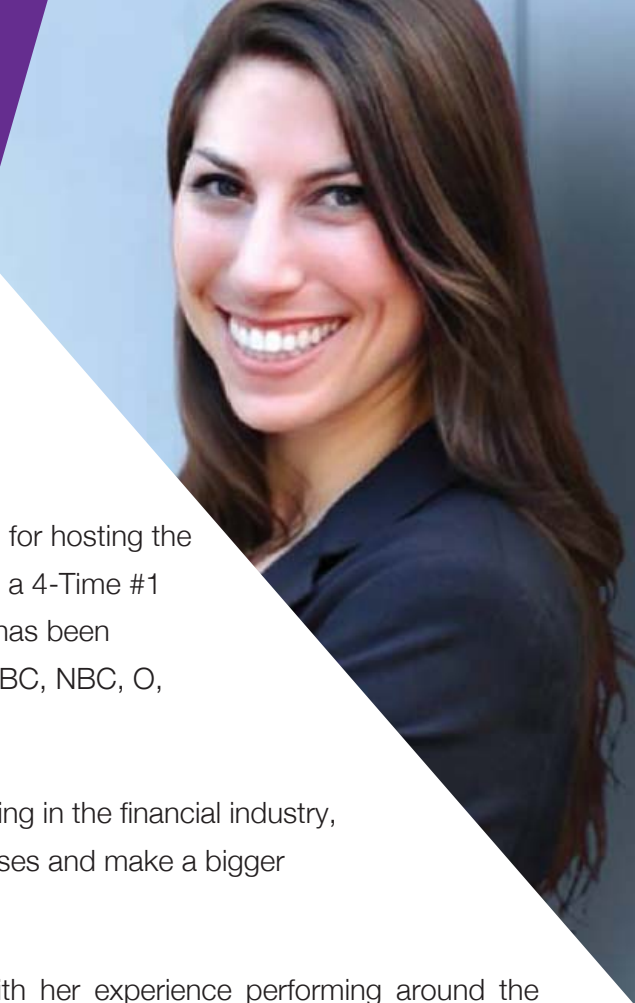
She is an engaging and in-demand speaker who after a decade of being in the financial industry, decided to focus on helping financial professionals grow their businesses and make a bigger impact.

With her experience as a Certified Financial Planner™, coupled with her experience performing around the country as a singer-songwriter, Robyn captivates and entertains audiences, inspiring them to make more money so they can create a life they love.

Robyn's motivational and innovative trainings have helped thousands of women entrepreneurs get noticed, get paid more money and create extraordinary transformation.

In her latest book, Make More Money, Help More People, Robyn reveals untold success strategies that helped her go from making \$500 a year to \$500,000 a year in her coaching business—in just 2 years!

In 2019, Robyn will be highlighted as an expert in the film Impact, an inspiring documentary showcasing the transformation of three business owners guided through coaching and mentorship.



As Featured On



Entrepreneur

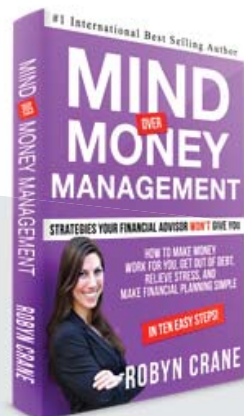


WSJ

FORTUNE



INTERNATIONAL  
BUSINESS TIMES



# Robyn IN ACTION

## Entertaining and In Demand

Audiences immediately fall in love with Robyn as she reveals stories of her own money and business struggles, using a unique combination of vulnerability and humor. Her easy-to-follow systems and light hearted demeanor, motivate audiences to take immediate action and get fast results.

### SPEAKER REEL



### DEMO REEL



### TV SHOW



### RADIO SHOW



### ARTICLES

**O FORTUNE Entrepreneur**  
THE OPRAH MAGAZINE



**SAVINGSACCOUNTS.com**



To see Robyn in action visit: [robyncrane.com/speaking](http://robyncrane.com/speaking)



# IN THE *Media*



**FORTUNE**

**Entrepreneur**

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**FOX  
BUSINESS**

**EYEWITNESS  
NEWS**

**amazon**

**blogtalkradio** 

**NEWSRADIO**  
102.9 KARN

The  
**Boston  
Globe**

**INTERNATIONAL  
BUSINESS TIMES**

THE WALL STREET JOURNAL  
**WSJ**

*San Francisco  
Chronicle*



 **StarTribune**



stock **eNEWS**

 **SJR**  
The State Journal-Register

**SILICON  
INVESTOR**

San Jose  
Mercury News

 **Chron**

**WALL STREET SELECT**

**CEOWORLD Magazine**

**TRAVEL WEEKLY**  
THE NATIONAL NEWSPAPER OF THE TRAVEL INDUSTRY



**SAVINGSACCOUNTS**  
.com

To see Robyn in action visit: [robyncrane.com/speaking](http://robyncrane.com/speaking)

# Hot TOPICS

## Custom Presentations:

Every organization is different.  
Robyn can tailor her talk  
specifically for the needs of  
your group.

## Hot Topics For Financial Advisors

### EMPOWERING WOMEN IN MONEY & BUSINESS

*How To Identify Your Money Types So You Can Stop Sabotaging Your Business and Start Skyrocketing Your Results*

- Learn To Identify Your Money Type, so you can recognize what's holding you back and where to focus, so you can get more ideal clients
- Understand how to effectively use the 3 main stages of communication with your clients, so they become raving fans who give you more referrals
- Discover how to use this knowledge to better serve your prospects and clients so they get more value and transformation
- How to gather existing clients' assets for an immediate income boost

### THE REVENUE ACCELERATOR PATH

*How To Attract Qualified Leads Online And Offline Without Wasting Time Or Money*

- How to generate qualified leads who are ready to BUY - without using outdated marketing tactics that consume your time
- The simple secrets to generate appointments, so you never have to chase clients again
- The Magic 'Hack' that SLASHES time spent on marketing... so you can have more time doing what you love
- AND, how to do ALL of this, without having to compromise your integrity or work with difficult clients

### MAKE MORE MONEY, HELP MORE PEOPLE

*How To Get Ideal Clients, Close More Sales And Make A Bigger Impact*

- The one thing you MUST know to attract high net worth clients
- How to get CLEAR about your ideal client and market your message so effectively, that they're preconditioned to want to work with you
- How to DRIVE qualified leads to take take FAST ACTION, so you can stop wasting time "chasing" prospects
- How to SELL without being "salesy" and communicate in a respectful, understanding and empowering way, that provides more value in the process

To determine the best topic for your organization, to request a one sheet, or to simply book Robyn  
Call: (727) 223-1657 or Email: [booking@robyncrane.com](mailto:booking@robyncrane.com)

# RECENT Venues

A partial list of previous speaking engagements.



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# R A V E Reviews



"Robyn is a dynamic, inspiring speaker with proven techniques for making money work harmoniously in your life."

--Beatrice Johnston, NJ, CEO of Brand Excitement

"Our members left inspired and empowered with tangible concrete information that they could use to move their entire business forward."

--Tara Gilvar, Founder of the Organization, BIG: Believe. Inspire. Grow.



"Great advice, great class, great presentation by an incredible young lady that knows what she's talking about. Thank you, Robyn!"

--Tony & Alia Rhoton, Utah



"After attending Robyn's event, I felt like I had won the lottery! Before, I was terrified to sit down and figure out our net worth, believing we were billions of dollars in the red. But, Robyn's light hearted approach really brought my guard down. She gave me facts and knowledge and Robyn being funny was a huge BONUS! If you're open to doing the work, her insights are absolutely transformative."

--Rochelle Foles, CA

"Robyn Crane delivers practical, real-world advice with energy and heart. She is incredibly inspiring and provides amazing, valuable content."

--Frantz Alphonse, Co-Founder, Senior Managing Director, and Managing Partner at AP Capital Partners, LLC., Florida



"I was hoping to get great results from working with Robyn, but the financial impact has even exceeded my expectations! The first month after working with her, I doubled my average monthly income and the second month was just shy of triple; my best month in 4 years! I've made more professional progress in the last 8 weeks than in the previous year! It's so awesome!"

-- Brie, Financial Advisor, Connecticut

"In the past, I was doing financial plans for free, thinking I shouldn't charge clients if I'm getting paid for money management. After learning Robyn's system, I knew I deserved to get paid! I followed the steps and closed a \$2,000 financial plan, just like that!"

-- Kathleen Owings, Financial Advisor, Westbilt Financial Group





# Book TODAY!



(727) 223-1657



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**LinkedIn**

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**YouTube**

[youtube.com/RobynHCrane.com](https://youtube.com/RobynHCrane.com)

"The amount of money you make is directly proportional to the amount of people you help and the value you provide. Make more money, so you can make a bigger impact!"

-- Robyn Crane